

TARIFA GENERAL PUBLICADA DIGITAL					
2023					
PRODUCTO	TAMAÑO	FORMATO COMERCIA LIZACION	CANAL/SECCION	Estándar	Rich Media
alfaenlinea.com					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	380.00	418.00
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	320.00	352.00
Box Banner	300x250	CPM	ROS	320.00	352.00
Half Page	300x600	CPM	ROS	320.00	352.00
Cube	300x250	CPM	ROS	380.00	418.00
Pre-Roll Radio Digital	Audio	CPM	Player del Sitio y App GRC	450.00	N/A
elfonografo.mx					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	325.00	357.50
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	270.00	297.00
Box Banner	300x250	CPM	ROS	270.00	297.00
Half Page	300x600	CPM	ROS	270.00	297.00
Cube	300x250	CPM	ROS	325.00	357.50
Pre-Roll Radio Digital	Audio	CPM	Player del Sitio y App GRC	450.00	N/A
joya937.com					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	325.00	357.50
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	270.00	297.00
Box Banner	300x250	CPM	ROS	270.00	297.00
Half Page	300x600	CPM	ROS	270.00	297.00
Cube	300x250	CPM	ROS	325.00	357.50
Pre-Roll Radio Digital	Audio	CPM	Player del Sitio y App GRC	450.00	N/A
laz.mx					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	380.00	437.00
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	320.00	368.00
Box Banner	300x250	CPM	ROS	320.00	368.00
Half Page	300x600	CPM	ROS	320.00	368.00
Cube	300x250	CPM	ROS	380.00	437.00
Pre-Roll Radio Digital	Audio	CPM	Player del Sitio y App GRC	450.00	N/A
radiocentro.com					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	380.00	437.00
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	320.00	368.00
Box Banner	300x250	CPM	ROS	320.00	368.00
Half Page	300x600	CPM	ROS	320.00	368.00
Cube	300x250	CPM	ROS	380.00	437.00
laoctava.com					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	400.00	460.00
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	335.00	385.25
Box Banner	300x250	CPM	ROS	335.00	385.25
Half Page	300x600	CPM	ROS	300.00	345.00
Cube	300x250	CPM	ROS	400.00	460.00
Pre-Roll Radio Digital	Audio	CPM	Player del Sitio y App GRC	450.00	N/A
universal881.com					
Mega Banner	970x250 Desktop 320x100 Móvil	CPM	ROS	300.00	345.00
Top Banner	970x90 Desktop 728x90 Desktop 320x50 Móvil	CPM	ROS	250.00	287.50
Box Banner	300x250	CPM	ROS	250.00	287.50
Half Page	300x600	CPM	ROS	250.00	287.50
Cube	300x250	CPM	ROS	300.00	345.00
Pre-Roll Radio Digital	Audio	CPM	Player del Sitio y App GRC	450.00	N/A