



RADIO PUBLICIDAD XHMEXICO, S.A. DE C.V.

TARIFA GENERAL PUBLICADA							
2023							
IDENTIFICACION	EMISORA	FRECUENCIA	10"	20"	30"	40"	60"
CIUDAD DE MEXICO							
La Z Programación General 13:00 a 6:00 hrs.	XEQR-FM	107.3 FM	26,261.25	35,015.00	52,522.50	70,030.00	105,045.00
La Z "Morning Show" con Gabriel Escamilla 6:00 a 13:00 hrs.	XEQR-FM	107.3 FM	41,641.88	55,522.50	83,283.75	111,045.00	166,567.50
Joya FM Programación General 13:00 a 6:00 hrs.	XEJP-FM	93.7 FM	26,261.25	35,015.00	52,522.50	70,030.00	105,045.00
Joya FM "Morning Show" con Mariano Osorio 6:00 a 13:00 hrs.	XEJP-FM	93.7 FM	41,641.88	55,522.50	83,283.75	111,045.00	166,567.50
Universal FM Programación General 14:00 a 5:00 hrs.	XHRED-FM	88.1 FM	26,261.25	35,015.00	52,522.50	70,030.00	105,045.00
Alfa Radio Programación General 13:00 a 6:00 hrs.	XHFAJ-FM	91.3 FM	26,261.25	35,015.00	52,522.50	70,030.00	105,045.00
Alfa "Morning Show" con Toño Esquinca 6:00 a 13:00 hrs.	XHFAJ-FM	91.3 FM	41,641.88	55,522.50	83,283.75	111,045.00	166,567.50
Octava 88.1 FM "Aristegui en Vivo" 7:00 a 11:00 hrs.	XHRED-FM	88.1 FM	78,783.75	105,045.00	157,567.50	210,090.00	315,135.00
Octava 88.1 FM 13:00 a 14:00 y 18:00 a 19:00 hrs.	XHRED-FM	88.1 FM	39,392.25	52,523.00	78,784.50	105,046.00	157,569.00
El Fonógrafo 10:00 a 24:00 hrs.	XEN-AM	690 AM	24,774.75	33,033.00	49,549.50	66,066.00	99,099.00
"Buenos Días" 5:30 a 10:00	XEN-AM	690 AM	39,392.25	52,523.00	78,784.50	105,046.00	157,569.00
CD. JUAREZ, CHIH.							
La Z	XHEM-FM	103.5 FM	1,364.34	1,819.13	2,728.70	3,638.26	5,457.39
HIT FM	XHTO-FM	104.3 FM	1,364.34	1,819.13	2,728.70	3,638.26	5,457.39
K Buena	KBNA-FM	97.5 FM	1,364.34	1,819.13	2,728.70	3,638.26	5,457.39
Kama 750	KAMA-AM	750 AM	1,364.34	1,819.13	2,728.70	3,638.26	5,457.39
El Fonógrafo 10:00 a 24:00 hrs.	XEJCC-AM	720 AM	1,364.34	1,819.13	2,728.70	3,638.26	5,457.39
TORREON, COAH.							
Radio Laguna	XETB-AM	1350 AM	1,299.38	1,732.50	2,598.75	3,465.00	5,197.50
GUADALAJARA, JAL.							
La Octava	XEDKR-AM	700 AM	2,598.75	3,465.00	5,197.50	6,930.00	10,395.00
MONTERREY, N.L.							
Banda 93.3	XHQQ-FM	93.3 FM	2,598.75	3,465.00	5,197.50	6,930.00	10,395.00
Alfa 104.5	XHMF-FM	104.5 FM	2,598.75	3,465.00	5,197.50	6,930.00	10,395.00
La H	XEH-AM	1420 AM	2,598.75	3,465.00	5,197.50	6,930.00	10,395.00
La Octava	XESTN-AM	1540 AM	2,598.75	3,465.00	5,197.50	6,930.00	10,395.00
OAXACA, OAX.							
Planeta	XHKC-XEKC	100.9/1460	1,299.38	1,732.50	2,598.75	3,465.00	5,197.50